

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	30 October 2001
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Just 18 No. 45 May 2001
Other Known Titles:	Swank's Just 18 No. 45, Just 18 #45
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Swank Publications Inc.
Editor:	Not Stated
Format:	Magazine
Country of Origin:	USA
Language:	English

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Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

Remarks:

A Serial Publication Order has been imposed on this serial publication and will come into force on the 31st October, 2001.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine *Just 18 No. 45 May 2001* is classified as:
Objectionable.

The magazine promotes and supports the exploitation of young persons for sexual purposes.

The focus of the magazine is the display of explicit sexual images of young women who are purported to be eighteen-year-olds. However, several of the photo-spreads, and images elsewhere in the magazine, depict young women who have the appearance of girls in their mid-teens. The magazine's text reinforces the "young and eager" emphasis in the photographs. The overall effect of images and text is to present young teenage girls as desirable and legitimate sexual partners who are ready for adult sexual experiences.

The classification places a restriction on the freedom of expression outlined in the New Zealand Bill of Rights Act 1990. The result of the publication falling within the criteria of s3(2) of the Films, Videos, and Publications Classification Act 1993 is prescribed by law, in accord with Parliament's intention that publications to which s3(2) applies should be banned so as to prevent injury to the public good.

OFLC Ref: 100855